

MARCH IS **WOMEN'S HISTORY MONTH**



LAURA VARGAS

COMMUNITY MANAGER - SANFORD, FL

Bell Partners celebrates Women's History Month! During this month, Bell Partners is spotlighting three associates that contribute to our purpose of creating communities our residents are proud to call home.

TELL US ABOUT YOUR ROLE

I joined Bell Partners in April 2019 and I am responsible for the overall operation and success of a beautiful garden-style community in central Florida, Bell Lake Forest Apartments. I am very passionate about leading and motivating my team through changes and challenges, while encouraging them to show up every day with an unmatched desire to serve others, crush our goals and deliver an exceptional experience for our prospective and current residents.

WHO COMES TO MIND WHEN YOU THINK OF HISTORICAL TRAILBLAZING WOMEN IN BUSINESS?

Women's natural ability to handle multiple tasks successfully is one of the drivers behind the increasing number of women in the past two decades that are now business owners, hold leadership positions, and continue to make impactful contributions. In my eyes, every hard-working woman who is not afraid to take risks and is focused on bettering herself is already making history.

WHO DO YOU SEE AS A LEADING FEMALE ROLE MODEL IN BELL AND/OR THE INDUSTRY?

Our COO, Cindy Clare. I admire her dedication, commitment to success, strong leadership, and ability to excel in her role while also being actively involved with multiple leading organizations in our industry (IREM, NAA, etc..) It is also very inspiring to see a pioneer in our industry stay in touch with the heart of the operation, take time out of her busy schedule to listen to her associates, and make strategic changes taking our feedback into consideration.

Stay tuned for our next feature next week!