



## WEST COAST PRESENCE

**35**

assets in TX, CO, CA & WA

**8**

regional directors/managers

**3**

senior vice presidents/vice presidents

**11,359**

units under management

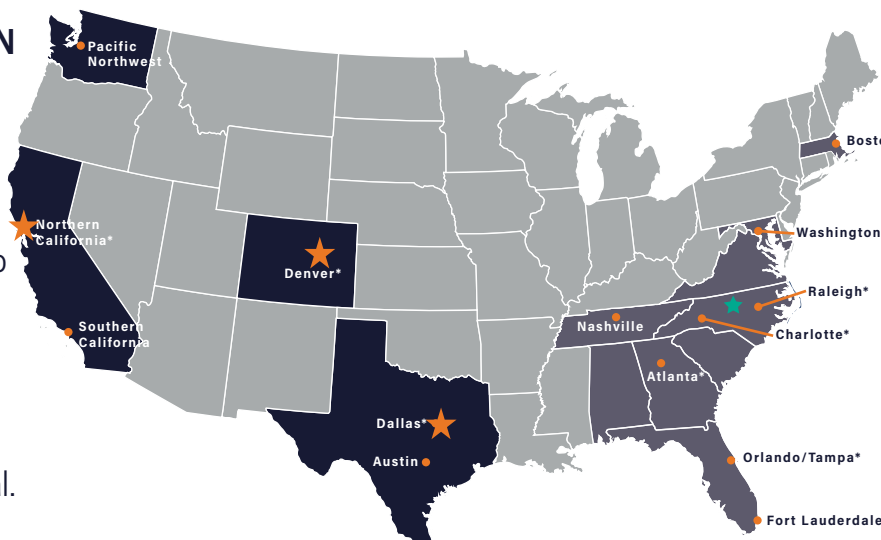
# WE CARE. WE DELIVER.

**With 40+ years of experience, Bell is focused on growing West with you**

- Committed to developing intimate relationships with 3rd-party owners in California and Washington markets
- National presence paired with a West Coast boutique feel, hands-on attention and flexibility unlike other firms
- Regional Managers have fewer assets than our competitors (4-6 on average), allowing our Managers to be on your asset weekly, driving performance

## WEST COAST EXPANSION

Since our arrival to the Pacific Northwest in November 2017, our assets are exceeding market rents compared to budget and the competition. Delinquency has remained under 2% throughout the pandemic and there is 0% turnover of associates since arrival.



**Top 25**

apartment operator

**9**

regional offices

**1,600**

nationwide associates

**~65,000**

units under management



3 Regional Offices supporting West Coast operations in Dallas, Denver and San Francisco



A Los Angeles lease-up leased 25 units within 45 days and increased rental rates by 6%



## MARKETING

Bell's Marketing Department is committed to building awareness through technology and unique marketing efforts, engaging the audience, generating leads and enhancing the customer experience throughout the customer life cycle.

## CONSTRUCTION SERVICES

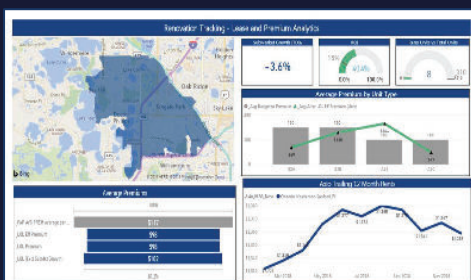
Bell has developed close relationships with contractors, consultants and vendors across the U.S. These connections, combined with our extensive construction experience, gives us superior purchasing power and priority status on projects we undertake. Bell's Construction Services Team has renovated over 20,000 apartment units in the last 3-4 years alone.

## DEVELOPMENT & LEASE-UP

Bell currently oversee 40+ lease-up assets across the country and our detailed process and dedicated resources have allowed Bell the expertise to execute efficiently while driving leasing velocity and revenues at all of our lease-up assets.

## BUSINESS INTELLIGENCE

Bell has created a proprietary business intelligence platform that combines internal data with market intelligence. These tools provide real-time information to drive better decision-making and performance for the operation of your asset.



## The Bell Difference

As a top 25 apartment operator in the U.S., we have the advantage of scale, access to state-of-the-art technology, and extensive market research and data. We emphasize the importance of developing exact-sized solutions and high-touch executions. Throughout every process, from new construction or renovation, to lease up to management and beyond, Bell's dedicated teams continue to live up to our reputation of outperformance and personal service.

## The Bell Platform

Our clients' assets are serviced by subject-matter experts across integrated departments providing the seamless support necessary to sustain long-term success.

## The Bell Experience

We are committed to getting to know you, aligning with your goals and applying our 40+ years of industry expertise to provide you the results you deserve.

## CONTACT US

**We look forward to working with you!**  
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